

Station WPMY-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product TIM MURPHY FOR CONGR

Estimate#

Buyer LIZ BRABENDER

Phone#

Fax#

Agency () BRABENDER COX MIHALKE

1218 GRANDVIEW AVE, 1ST FLOOR

PITTSBURGH, PA 15211

Agency C/P1/P2/E

Flight Dates 10/01/2012 - 10/07/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

TIM MURPHY FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/06-10/06	10P-1030P	NEWS	:30	\$150.00	SA	1	1	1	\$150.00
2	10/03-10/03	9P-10P	NUMBERS	:30	\$100.00	W	1	1	1	\$100.00
3	10/03-10/03	8P-9P	NUMBERS	:30	\$100.00	W	1	1	1	\$100.00
4	10/05-10/05	8P-9P	NUMBERS	:30	\$100.00	F	1	1	1	\$100.00
5	10/03-10/05	730P-8P	SEINFELD	:30	\$125.00	W-F	3	1	3	\$375.00
6	10/06-10/06	12P-3P	SEC	:30	\$75.00	SA	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 8 / \$900.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$900.00
Sales Totals: 8 / \$900.00
Station Totals: 8 / \$900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$90,000	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

Books null

Demos RA35+